



The Four Futures of Work

Peter Freeth



RSA
future
work
centre

- ★ Taylor Report
- ★ 4 scenarios for 2035 UK economy
- ★ Why is there a 'good work gap'?
- ★ What is the impact of technology?
- ★ How can we modernise our 'social contract'?

CIPD

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4 impact areas of technology

★Automation

- self service checkouts

★Brokerage

- eBay, AirBNB, Uber

★Management

- AI interviews, resource planning

★Digitisation

- Netflix, Office 365, IoT



BIG TECH

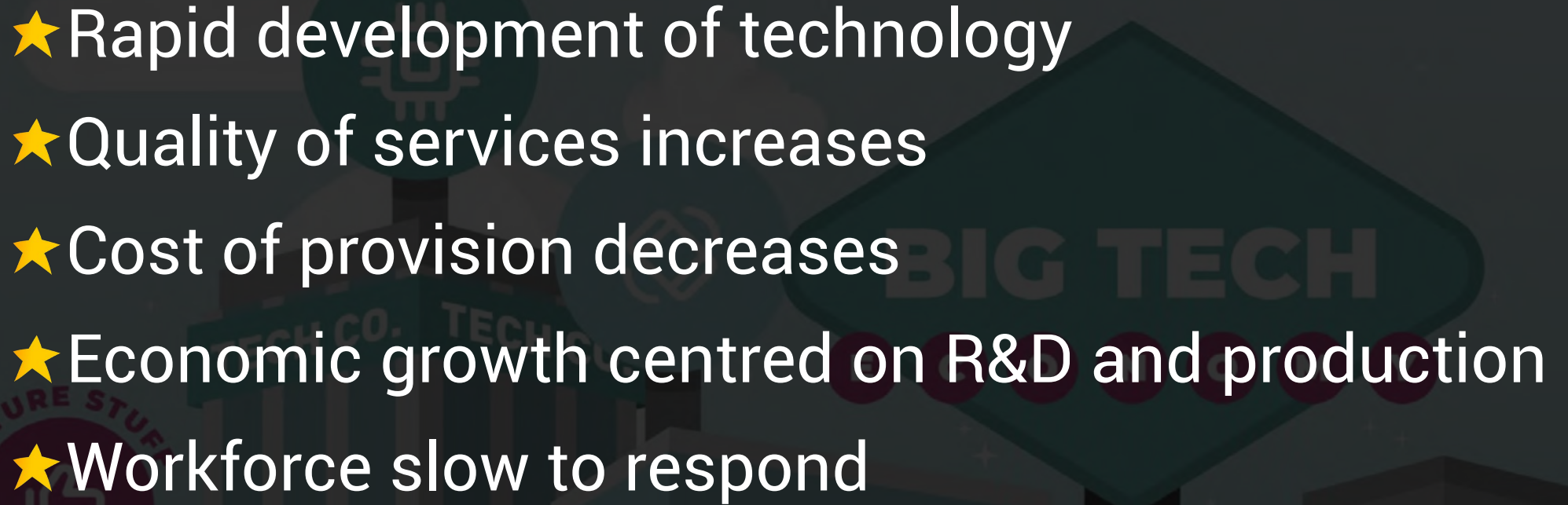
E C O N O M Y

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FUTURE STUFF



- 
- ★ Rapid development of technology
 - ★ Quality of services increases
 - ★ Cost of provision decreases
 - ★ Economic growth centred on R&D and production
 - ★ Workforce slow to respond



5G

PRECISION

E C O N O M Y






-
- ★ Detailed and widespread data and analysis
 - ★ Invasive measurement
 - ★ Reward based on merit
 - ★ Economic growth based on information
 - ★ Workforce divided



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	1 month	6 months	12 months
 Positive	11	48	115
 Neutral	0	0	0
 Negative	0	0	0



EXODUS

E C O N O M Y

CO-OP CENTRE



-
- ★ Economic recession drives lack of innovation
 - ★ Low skill, low productivity, low pay
 - ★ Alternative economies emerge
 - ★ Poverty and debt trap
 - ★ Self-sufficiency and rejection of consumerism
 - ★ Growth outside of economic centres

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food



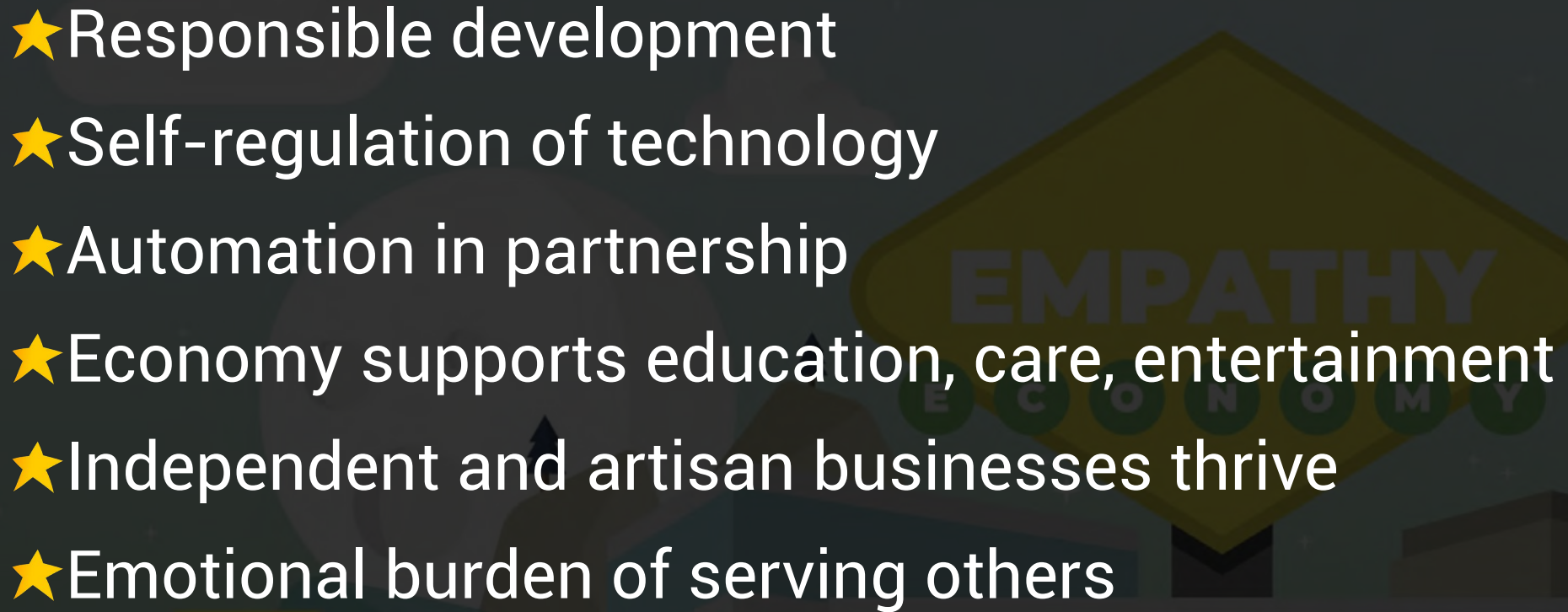


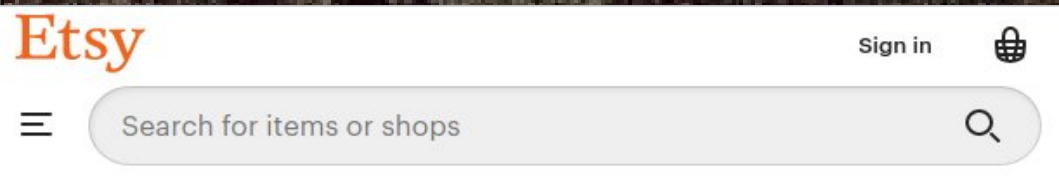
EMPATHY

E C O N O M Y

OSTEO
OSCAR'S



- 
- ★ Responsible development
 - ★ Self-regulation of technology
 - ★ Automation in partnership
 - ★ Economy supports education, care, entertainment
 - ★ Independent and artisan businesses thrive
 - ★ Emotional burden of serving others



If it's handcrafted, vintage, custom or unique, it's on Etsy.





RSA recommends

- ★ Richer debates
- ★ Ethical technology
- ★ Robust lifelong learning
- ★ A 21st century safety net
- ★ Strong worker voice
- ★ Agile regulation

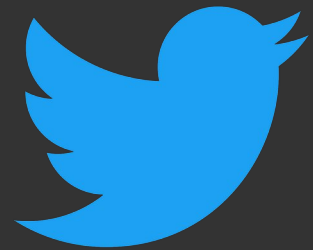


★ These four futures are here today

- 5G, AI, blockchain
- Personal tracking, measurement and rating
- Rejection of government control and consumerism
- Ecotourism, self-sufficiency, co-operatives



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